

Charious McLaurin

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EDUCATION

ITT TECHNICAL INSTITUTE – Indianapolis, IN

Visual Communications, 3/2011 (Undergraduate Degree Completed)

- Major: Visual Communications | Minor: Interactive Design | U.S Army Reserve 1996-2002
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Professional Enterprise Experience

BOSCH SOFTWARE INNOVATIONS – Chicago, IL

Bosch Software Innovations, the Bosch Group's software and systems house, designs, develops, and operates innovative software and system solutions

UX Architect Consultant – November 2016 to Present

Selected Accomplishments:

- Conducted Stakeholder Interviews
 - Conducted User Interviews
 - Managed ((5)) major Development Projects
 - Created Wireframes, Prototypes, Showcase Presentations
 - Created User Manual / Video Tutorial for IOT Project
 - Software: Sketch, Invision, Principle and adobe cc
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HONEYWELL – Indianapolis, IN

A leading manufacturer of civil and military avionics and other aerospace products, integrator and also service provider.

UX Research Consultant – August 2016 to December 2016

Selected Accomplishments:

- Conducted Stakeholder Interviews
 - Heuristic Evaluations
 - Created Experience Maps, Personas
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CHARLES SCHWAB – Chicago, IL

Charles Schwab is a well-known and trusted leader in Financial Advisement and Trading

Senior Interaction Designer – February 2016 to July 2016

Selected Accomplishments:

- Responsible for creating and maintaining style guides for both; Android / IOS Mobile Design
- Created and maintained UI Kits for both Android and IOS mobile platforms
- Created user flows and prototypes for the new Login Experience (to be released in Oct 2016)
- Monitored Usability studies and created prototypes for the Retail Mobile Application (IOS)
- Software: Sketch, Invision, Principle and adobe cc

IBM - Virtual

IBM is a well-known and trusted leader in computer and electronic technology

Senior UX Visual Designer – 07/2015 to January 2016

Selected Accomplishments:

- Responsible for project-specific information and visual design (user flows, wireframes, mockups and prototypes)
- Participated and led ideation and scoping discussions for new internal and external products
- Collaborated with development team on functional and implementation requirements
- User research analysis- worked with small stakeholder groups to determine the optimum experience for an internal dashboard designed specifically for IBM Sales Executives and upper management
- Worked within tight deadlines with limited direction or feedback to deliver digital assets on time and as expected
- Software: Axure, Adobe cc

GOGO - Chicago, IL

GOGO is a well-known and trusted Engineering Firm

Senior User Experience Architect – 01/2015 to 07/2015

Selected Accomplishments:

- Gathering business and technical requirements needed to design and develop client and internal facing applications
- Creation of UX documentation: Customer Journey Maps, Content Component Libraries, Interactive Design Analysis, User Stories, User Flows. Red Routes and Wireframe annotations.
- Information Architecture: Content Strategy, Arch Maps and Persona development
- Performed analysis, design and development for new product features
- Agile Work Environment: Working in Sprints and iterations in conjunction with developers on and offshore
- Software: Axure, Adobe cc

AON HEWITT - Lincolnshire, IL

AON Hewitt is a well-known and trusted insurance provider

Senior Application Developer - 07/2014 to 01/2015

Selected Accomplishments:

- Designed clickable prototypes for 2015 Enrollment Process
- Refined and reorganized UI elements and other relevant information for the working style guide
- Attended Stakeholder meetings and contributed design insight on User interactions based on business objectives
- Translated user behaviors, attitudes, and research findings into clear insights and actionable recommendations, opportunities, and guiding principles.
- Created interactive design documents to detail mobile/tablet/desktop applications and their elements
- Performed analysis, design and development for new product features
- Software: Adobe CS6

STATE FARM INSURANCE - Bloomington, IL

State Farm insurance is a well-known and trusted insurance provider

UI|UX Designer - 10/2012 to 07/2014

Selected Accomplishments:

- Developed flow diagrams to demonstrate interactive functionality and animated interface elements
- Optimized existing user experiences through the creation of smaller targeted initiatives.
- Analyzed business requirements from stakeholders and other teams to determine appropriate design solutions
- Created interactive design documents to detail mobile/tablet/desktop applications and their elements
- Created wireframe layouts for pages that present content and functionality with intuitive clarity and balance
- Created UI visual designs with the ability to produce graphics (images, icons, etc.)
- Developed wireframes, working prototypes using HTML/CSS/JavaScript/jquery based on UI designs
- Worked with developers to understand/explain and incorporate technical, business, and user requirements into designs
- Software: Adobe CS6, Microsoft Visio

THE AMERICAN BAR ASSOCIATIONS - Chicago, IL

The *American Bar Association* provides law school accreditation, continuing legal education, information about the law, programs to help legal professionals.

Information Architect | Visual Designer, 10/2011 to 8/2012

Selected Accomplishments:

- Managed and developed wireframes, user flow diagrams, style guides, prototypes and other interactive designs
- Developed and managed content in Adobe CQ5 (Content Management System)
- Engaged in both big-picture strategic activities and detail-orientated tactical activities
- Software: Adobe CS6, Gliffy

Internship Positions

ITT TECHNICAL INSTITUTE - Indianapolis, IN

Multimillion-dollar private education organization located in Indianapolis, Indiana

Jr. UI|UX Designer, 8/2009 to 3/2011

- Developed initial wireframe and architectural protocols for 2009 ITT Student Portal revision
 - Prepared summary and analysis documents for internal teams based on user testing
 - Developed user personas, user flows, sitemaps, wireframes and prototypes to communicate ideas for site navigation, site architecture and user interactions.
 - Participated in brainstorming and project work sessions
 - Conducted and presented media feasibility reports for site revision and launch
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Volunteer Work

P.O.P FOUNDATION – Gary, IN

The P.O.P Foundation is a Not for Profit Organization that services NWI and the Chicagoland Area.

Board Member- Digital Marketing Director – August 2013 to Present

Selected Accomplishments:

- Created Digital / Print Assets for multiple channels
- Manage Social Media Strategy
- Interact and procure outside Vendors for extended Media related projects

INDIANAPOLIS URBAN LEAGUE – Indianapolis, IN

The P.O.P Foundation is a Not for Profit Organization that services NWI and the Chicagoland Area.

Digital Arts Instructor – July 2009 to September 2009 | July 2010 – September 2010

Selected Accomplishments:

- Taught teenagers about the Adobe Creative Suite
- Taught teenagers about the business of Digital Arts
- Taught teenagers how to develop, present creative ideas

Freelance Experience 2013-2016

KINDLE COMMUNICATIONS – Chicago, IL

Marketing Agency that specializes in internal communication asset creation, development and implementation.

UX Consultant, 2016

NCSA ATHLETIC RECRUITING – Chicago, IL

Marketing Agency that specializes in Athletic Recruiting for High & Middle School students that want to play college sports.

UX Consultant, 2016

SCOUT MARKETING – Atlanta, GA

Marketing Agency that specializes in Healthcare & Consumer digital marketing

UX Consultant, 2016

LAKESHORE LEARNING– Los Angeles, CA

Leading online teaching supply company

UX Consultant, 2016

APCO WORLDWIDE – Washington DC

Global public affairs and strategic communications consultancy

UX Consultant, 2016

CSX TRANSPORTATION – Jacksonville, FL

CSX is a Class I railroad company

UX Consultant, 2016

FAMILY MEDICINE FOR AMERICA'S – Washington DC

A collaboration of the 8 leading family medicine organizations

UX Consultant, 2015-2016

CARR CARES FOUNDATION – Dallas, TX

Non for Profit Organization founded by Dallas Cowboy Player Brandon Carr

Web Designer, 2015-2016

CDW LOGISTICS – Chicago, IL

Large retailer of computers, components, software, and electronics

UX Consultant, 2015-2016

ENVIROVAC – Savannah, GA

Leading Industrial Cleaning Service

UX Consultant, 2015-2016

RACKSPACE – San Antonio, TX

Cloud Hosting organization

UX Consultant, 2015

MUNICIPAL SYSTEMS – Palos Heights, IL

Municipal software development

UX Consultant, 2015

SYMMETRI MARKETING GROUP – Chicago, IL

B2B brand interaction agency

UX Consultant, 2015

THEO BOWMAN ACADEMY CHARTER SCHOOL – Gary, IN

K-12 Charter School

Web Designer, 2014-2015

METHODIST HOSPITAL – Gary/Merrillville, IN

Healthcare organization

UX Consultant, 2014-2015

NORTHWEST EMERGENCY PHYSICIANS (NEA) – Merrillville, IN

Private Medical Practice

Web Designer, 2014-2015

LIGHTHOUSE ACADEMY CHARTER SCHOOL – Gary, IN

K-12 Charter School

Web Designer, 2013

DAVITA HEALTHCARE PARTNERS – Indianapolis, IN

Leading Kidney Healthcare Organization

Web Designer, 2013

KOMPSYS INTEGRATED SYSTEMS – Atlanta, GA

IT/Software Support

Web Designer, 2013

VILLAGE OF DOLTON – Dolton, IL

Web Designer/Content Manager, 2013

